



Ipswich Futsal

Sponsorship Package 2026

Table of Contents

About Ipswich Futsal	3
What Can We Offer	4
Competition Naming Rights	4
Website	4
Social Media Posts	4
Email Marketing	4
Advertising Space at Venue	5
F-League Livestreams	5
 Available Sponsorship Packages	
Platinum Package: \$10,000	6
Gold Package: \$5,000	7
Silver Package: \$2,500	7
Bronze Package: \$1,000	8
Individual Player Package: \$500	8
Competition Naming Rights Only Package: \$500	8
150 Board Package: \$150	8
 2026 Ipswich Futsal Sponsorship Request Form	9

About Ipswich Futsal

Ipswich Futsal is Ipswich's official provider of Futsal, under the worldwide governance of FIFA, Football Australia (FA) and Football Queensland (FQ). Ipswich Futsal run a growingly popular community futsal competition all year round, an academy which offers programs for the region's best futsal players to train with elite coaches and play within elite competitions both locally and nationally to help develop their game.

Founded in 2011, Ipswich Futsal started out from humble beginnings as a small community competition. After a decade of sustainable growth, Ipswich Futsal now provide futsal for local players of all ages and ability. For the 2024/25 season, Ipswich Futsal had over 100 teams and over 700 players across all age groups in our community competition, and over 140 players across 15 competition teams in our academy and/or representative futsal programs.

Ipswich Futsal Academy was founded in 2016 with one Under 9 Representative team. Over the past 10 years Ipswich Futsal has become an established force within Football Queensland's top level futsal competitions, with teams competing in all available age groups, from Under 7 through to Senior Men and Women.

As Ipswich Futsal continues to grow, we are seeking sponsorships for the upcoming season/s. With your help, Ipswich Futsal can continue to accommodate the fast and increasing interest in futsal across the Ipswich region.

Sponsoring Ipswich Futsal is a fantastic opportunity to;

1. Raise the profile of your business,
2. Increase your business' brand recognition,
3. Engage with new and existing customers,
4. Improve public opinion of your business through association with a well-known representative futsal program and community-oriented futsal competitions.

Ipswich Futsal's Facebook page has over 2,000 followers, and Instagram profile has over 500 followers. Posts on Ipswich Futsal social medias have a high engagement rate, with a median post reaching over 500 people on Facebook. Additionally, Ipswich Futsal have a higher number of content interactions (i.e., reactions, comments and shares) than similar Facebook pages. Ipswich Futsal averages just under 400 engagements per month during the summer season, whilst similar Facebook pages average just under 200 engagements. With a large membership base, and large social media footprint, Ipswich Futsal can assist your business to reach a greater audience than before.

Ipswich Futsal have a range of sponsorship packages available. Ipswich Futsal are flexible and open to negotiation, so we can best meet you and your business needs. Supporting Ipswich Futsal provides your business with an opportunity to give back to the community, engage with local families and other businesses whilst enhancing your business' status within the Ipswich region.

What Ipswich Futsal Can Offer

Ipswich Futsal can offer a wide range of opportunities for your business' brand exposure. With over 100 teams and over 700 players in previous community summer seasons, as well as over 140 academy players, your business will be exposed to well over a thousand potential customers, including parents and spectators. Ipswich Futsal are happy to explore other promotional opportunities not listed below to suit you and your business.

Competition Naming Rights

Ipswich Futsal can grant your business the naming rights to one of our community league age groups that does not have a name holder. That is, the age group/division name will be prefixed by your business name. For example: YOUR BUSINESS U12/13 A.

Why should you acquire about the name rights to one of our competitions? Your business name and logo will be visible on our website in the list of age groups and divisions whilst also appearing on the competition draw.

Statistics collated show the draw website alone gets thousands of hits every season. Your business name will be exposed to thousands of eyes over the course of the season.

Website

Sponsors Page

Your business logo and an extended business description can be included on our website's dedicated sponsor's page.

Sponsors Sidebar

Your business logo and brief business description can be included in the sponsors sidebar of our website, which is visible on every page.

Social Media Posts

Ipswich Futsal periodically post promotional content on behalf of your business to both our Facebook and Instagram pages. Our Facebook page has over 2000 followers, and Instagram has over 800 followers with a high engagement rate.

Additionally, Ipswich Futsal can include your business logo within social media graphics that are posted.

Email Marketing

Ipswich Futsal can provide access to our membership mailing list for you to distribute marketing materials to hundreds of potential customers.

What Ipswich Futsal Can Offer

Advertising Space at Venue

Logo Placement: Rollout Scoreboards

Ipswich Futsal can place your business logo on rollout scoreboards which are used for all community league games. This will be visible to players and spectators walking through the venue.

Logo Placement: On Back of Nets

Ipswich Futsal can display your business logo on the back of futsal goal nets. This will be visible to players and spectators walking through the venue.

Logo Placement: 150 Board

Ipswich Futsal can display your business logo on our “150 Board” which is displayed at all Ipswich Futsal event days and community league games.

Logo Placement on Academy Jerseys

Pending on availability, Ipswich Futsal can place your business logo in various locations on our playing jerseys, including;

- Front of Matchday Jersey,
- Back of Matchday Jersey,
- Left Sleeve of Matchday Jersey,
- Right Sleeve of Matchday Jersey

There is a very high amount of foot traffic at events that our academy and representative teams participate in, exposing your business to a large potential audience.

Logo Placement: Other

Ipswich Futsal is open and happy to discuss the possibility of displaying your business logo at our venue by other means.

Advertisement at Canteen

Ipswich Futsal can display your business logo at the canteen, along with promotional materials such as business cards.

F-League Livestreams

In conjunction with our media partners Football Futsal Media (FFM), Ipswich Futsal is well renowned within the futsal community for the regular livestreams of our F-League home games. These livestreams often attract hundreds of unique viewers over the course of the stream.

During each livestream, Ipswich Futsal can promote your business in many ways including but not limited to;

- Periodic appearance of business logo and slogan/contact details throughout each livestream,
- Commentator shoutouts throughout each stream,
- Dedicated video advertising slots during half-time or before/after each game.

Available Sponsorship Packages

At Ipswich Futsal, we are proud to provide a positive, active and inclusive sporting environment for our players and families. We invite local businesses to partner with us for the 2026 season and be part of strengthening our growing community.

Below are the default sponsorship packages which Ipswich Futsal offer. However, Ipswich Futsal are happy to tailor any sponsorship deals to your business needs and preferences.

Platinum: \$10,000 (Unavailable in 2026)

- Business logo and description on Ipswich Futsal's website sponsors page under "Platinum Sponsors" with a direct link to the business website.
- Business logo placement in the website sponsor sidebar visible on all webpages with a direct link to the business website.
- Business logo placement on the club's "150 Board" which is displayed at all Ipswich Futsal event days and community league games.
- Naming rights up to two (2) community league divisions (i.e., BUSINESS NAME U14-16 or BUSINESS NAME Senior Social).
- Business logo to periodically appear on Ipswich Futsal F-League livestreams.
- Direct access to Ipswich Futsal members to promote business products and/or services.
- Extensive promotion of business/logo via social media to over 2000 followers
- Business logo displayed on the front of all Ipswich Futsal Academy matchday kits.
- Extended commentator shoutouts during Ipswich Futsal F-League livestreams.
- F-League livestream ad slot during half-time and/or before/after games, up to 30 seconds.
- Opportunity to present awards up to four (4) community league grand finals of your choice.
- 3000mm x 1000mm company banner to be placed on the back of the goal net used for Ipswich Futsal community league and F-League matches.
- Reserved carpark for all F-League home games.
- A framed team jersey presented at the end of each academy/representative season in recognition of our partnership

Gold: \$5,000 x1 Available

- Business logo and description on Ipswich Futsal website sponsors page under “Gold Sponsors” with a direct link to the business website.
- Business logo placement in the website sponsors sidebar visible on all webpages with a direct link to the business website.
- Business logo placement on the club’s “150 Board” displayed at all Ipswich Futsal event days and community league games.
- Naming rights to one (1) community league divisions (i.e., BUSINESS NAME U14-16 or BUSINESS NAME Senior Social).
- Business logo periodically appear on Ipswich Futsal F-League livestreams.
- Direct access to Ipswich Futsal members to promote business products and/or services.
- Business logo displayed on the back of all Ipswich Futsal Academy matchday kits.
- Commentator shoutouts during Ipswich Futsal F-League livestreams.
- F-League livestream ad slot at halftime and/or before/after games, up to 15 seconds.
- Opportunity to present awards up to two (2) community league grand finals of your choice.
- 3000mm x 1000mm company banner to be placed on the back of goal net used for Ipswich Futsal community league matches.

Silver: \$2,500 x1 Available

- Business logo and description on Ipswich Futsal website sponsors page under “Silver Sponsors” with a direct link to the business website.
- Business logo placement in the website sponsors sidebar visible on all webpages with a direct link to the business website.
- Business logo placement on the club’s “150 Board” displayed at all Ipswich Futsal event days and community league games.
- Naming rights to one (1) community league divisions (i.e., BUSINESS NAME U14-16 or BUSINESS NAME Senior Social).
- Business logo periodically appear on Ipswich Futsal F-League livestreams.
- Direct access to Ipswich Futsal members to promote business products and/or services.
- Promotion of business/logo via social media to over 2,000 followers
- Business logo displayed on either right or left sleeve of all Ipswich Futsal Academy matchday kits.
- Commentator shoutouts during Ipswich Futsal F-League livestreams.

Bronze: \$1,000 x5 Available

- Business logo and description on Ipswich Futsal website sponsors page under “Bronze Sponsors” with a direct link to the business website.
- Business logo placement in the website sponsors sidebar visible on all webpages with a direct link to the business website.
- Business logo placement on the club’s “150 Board” displayed at all Ipswich Futsal event days and community league games.
- Naming rights to one (1) community league divisions (i.e., BUSINESS NAME U14-16 or BUSINESS NAME Senior Social).
- Business logo periodically appear on Ipswich Futsal F-League livestreams.
- Direct access to Ipswich Futsal members to promote business products and/or services.

Individual Player Package: \$500

This is an individual player sponsorship option. Your sponsorship will assist the player by reducing fees supporting them to attend tournaments.

- Business logo will be placed on the back of the playing shorts and the sleeve of the player you have sponsored.
- Social media post with the player you have sponsored holding a sign of your business.
- Professional photograph of Ipswich Futsal Academy player you have sponsored holding a sign of your business.

Competition Naming Rights Only: \$500

Naming rights to one (1) community league age group/division (i.e., BUSINESS NAME U14-16 or BUSINESS NAME Senior Social).

Please note that platinum, gold, silver and bronze sponsors will be given first preference in their choice of age groups/divisions.

150 Board: \$150

Business logo will be placed on a board, known as the “150 Board” which is displayed at all Ipswich Futsal event days and community league games.

2026 Ipswich Futsal Sponsorship Request Form

Business Name:

Your Name and Title:

Business Address:

Suburb: State: Postcode:

Email:

Phone:

Please indicate below:

I/We would like to sponsor Ipswich Futsal for the following packages (incl. GST):

- ☐ Platinum Package: \$10,000
- ☐ Gold Package: \$5,000
- ☐ Silver Package: \$2,500
- ☐ Bronze Package: \$1,000
- ☐ Individual Player Package: \$500
- ☐ Competition Naming Rights Only: \$500
- ☐ 150 Board: \$150

Sponsorships will cover a duration of 12 months from date payment is received.

Signed on Behalf of Sponsor:

Name:

Date:

Signed on Behalf of Ipswich Futsal:

Name:

Date:

*Please email this Sponsorship Request Form to sponsorships@ipswichfutsal.com.au